



**CANADIAN
PARENTS
FOR FRENCH
NEW BRUNSWICK**

2019-2020

Annual Performance Review

WHO WE ARE.....

Canadian Parents for French is a nationwide, research-informed, volunteer organization that represents 25,000 members across Canada and champions the opportunity to learn and use French for all those who call Canada home.

Canadian Parents for French was founded in 1977 by parents who wanted to ensure that children would have the opportunity to become bilingual in the Canadian school system.

Originally a small group of concerned parents who met in Ottawa, Canadian Parents for French has evolved into a proactive National Network with 12 Branches and offices and over 140 Chapters in communities nationwide.

WHAT WE DO.....

Providing French second language students from all over New Brunswick with the opportunity to practice their second language outside of the school setting. We also provide support to the department of education and access to resources for Parents, students and educators alike.



Snider Mountain Ranch FSL camp

This is a residential camps where students get a chance to live at the ranch for 2 nights and three days, riding horses canoeing, wall climbing and archery are just a few of the favorite activities for both students and school staff

In **2019-2020, 558** FSL Students & **49** School staff joined us at Snider Mountain and had a blast at camp!

Concours d'art oratoire 2019

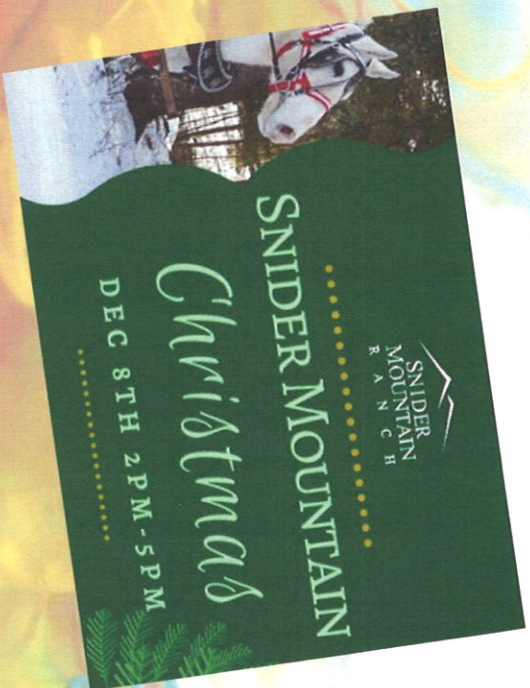
4800 Students from across the province participated in 2019

We had help from **100** awesome volunteers

We awarded **21** bursaries to High school students, in partnership with Universite de Moncton and Universite de Sainte-Anne, NS.



WHAT WE DO.....

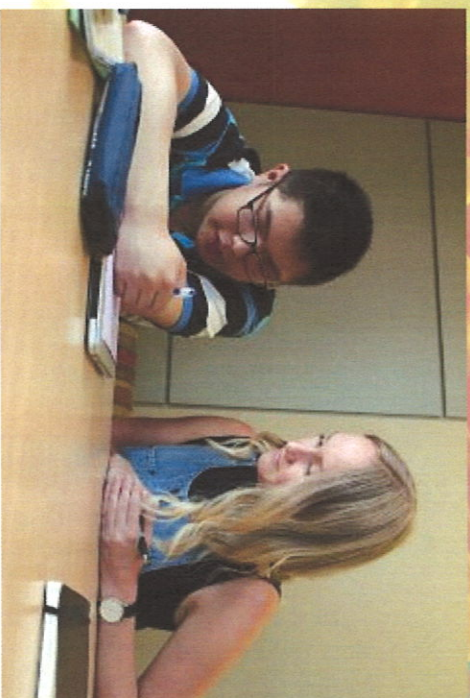


Snider Mountain Christmas 2019

CPF NB volunteers joined the Snider Mountain Staff for this event. With our volunteers they were able to offer the event's **3000+** guests the benefit of a bilingual experience!

Free Tutoring

In **2019** we began offering Parents of FSL students in NB, who are in need of tutoring. So far we have helped **3** children, and hopefully there will be more to come.





L'Istorlet Nautical Camp in the Magdalen Islands

This annual trip to the Magdalen Islands provides students with a chance to be fully immersed in their second language for a whole week of fun on the water.
2019-2020 We had **5** participants

The CPF NB Richard Rice Memorial Bursary

This is a bursary that honors the memory of our late President Mr. Richard Rice. It is a **\$500** dollar bursary to students who are pursuing post secondary education in French.



French classes in partnership with the Multicultural Association of Sussex.

Beginning in early **2020** the French classes became very popular. Before COVID 19 classes were standing room only. Classes held twice a week would have between **30 to 60** participants per night.



CHAPTERS.....

Canadian Parents for French New Brunswick has 2 chapters. One in St. Stephen and One in Sussex, NB.



St. Stephen Chapter

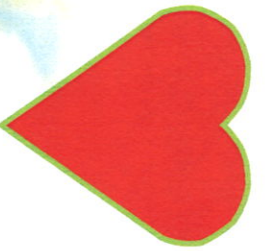
In 2019 CPF NB and the St. Croix Public Library in St. Stephen partnered up, and with the help of summer student Haley McGaw, were able to offer **49** programs reaching **698** children. Here is a breakdown of the great work they did:

- **6** bilingual storytimes (**95** children reached)
- **14** French Programs (**93** children attended)
- **5** bilingual programs that included story tents (**102** children attended)
- **24** French Outreach programs including day-cares (**408** children attended)

Sussex Chapter

This year the chapter gained a new member who coordinated a tutoring group for FSL Middle School students. The group was led by a French Immersion teacher.

WE



our amazing volunteers!!

From **2019 – 2020** we were so grateful to have the help of over **100** volunteers!



REACH....

Facebook

Reached **38,495**

Liked/ Shares, comments: **394**

Followers **182**

1 summit

12 Activities

17 Letters

Twitter

New Followers **42**

Impressions **14,148**

9 Parent Information nights

3 Media Mentions

1 Sponsor

4,010 CPF NB Members

3 Stakeholder Meetings

13 Partnerships

E-communications **9**

Press releases **6**

Website

18,721 Visitors

5,972 unique page visits

9 Display booths

3 Consultations

2 AGM's

Google Search Engine

Likes **143**

Reach **4,632**

4 Signed Agreements

18 Documents Shared

20 Bursaries

MONEY WELL SPENT....

Revenue

PCH Core Program support	176,478
Projects and grants	105,511
Membership fees	11,284
Total	293,273

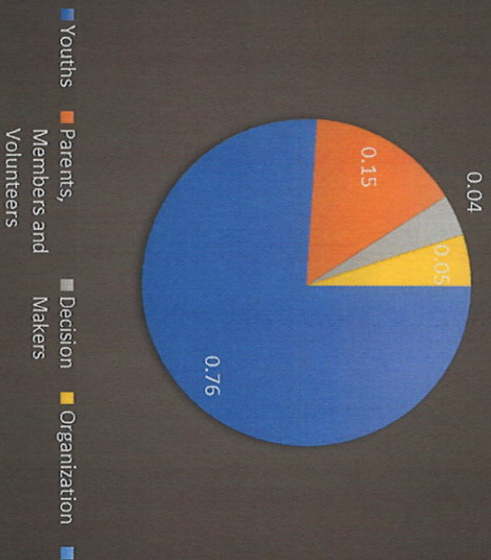
Investments

Salaries	144,481
Honoraria	10,076
Travel & Accommodations	13,779
Publicity	12,271
Administrative costs	43,898
Other	82,303
Total	306,808

Statement of operations

Revenue	293,273
Investments	306,808
(deficiency) Excess of revenues over expenditures	(13,535)

Spending by pillar



OUR AWESOME PARTNERS....



UNIVERSITÉ DE MONCTON
EDMUNDSTON MONCTON SHIPPAGAN



HUNTSMAN
Ocean Sciences Oceanique



UNE IDÉE DE GROUPE MÉDIA TFO



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Brunswick
CANADA



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bibliothèques publiques
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Editions
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